



JOEY OLVERA

NIGHTLIFE | TALENT BUYER | PRINCIPAL

DIRECTOR OF OPERATIONS / ENTERTAINMENT
GRAPHIC DESIGN / PROMOTIONS / MARKETING / WEB



BIO

LIFE IN THE INDUSTRY BEGAN IN LOS ANGELES AS A DJ IN THE 90S PARTY SCENE AT AN EARLY AGE. GIGS AT NIGHTCLUBS AS AN UNDERAGE DJ HELPED WITH UNDERSTANDING THE INNER WORKINGS OF BEING AN OPERATOR OF A VENUE IN THE HOLLYWOOD AREA. NETWORKING AIDED IN ACQUIRING A JOB AT A RADIO STATION WHILE IN HIGH SCHOOL WHERE HE MADE ACQUAINTANCES WITH ENTERTAINERS AND INDUSTRY GIANTS. AFTER 20+ YEARS IN LOS ANGELES, THE NIGHTLIFE SCENE IN LAS VEGAS CAME CALLING. STARTING OFF IN SMALLER LOUNGES WORKING IN PROMOTIONS AND MOVING UP THE LADDER TO ADMIN POSTIONS WAS PAPRMOUNT IN LEARNING THE LAS VEGAS MARKET. AFTER OPERATING NIGHTLIFE AND RESTAURANTS, JOEY HAS NOW SEMI-RETIRED AFTER INVESTING INTO SEVERAL PROJECTS, TALENT BUYING AND REVISING NEW OPERATING PROCEDURES FOR NEW VENUES.



VENUES

RUMJUNGLE
LAX NIGHTCLUB
JET NIGHTCLUB
RAIN NIGHTCLUB
MARIO BARTH'S KING INK
CATHOUSE / DOOHANS
BODY ENGLISH NIGHTCLUB
VANITY NIGHTCLUB
RPM NIGHTCLUB
THE ACT NIGHTCLUB
GALLERY NIGHTCLUB
WOLFGANG PUCKS PLAYERS LOCKER
CHAYO
MAXIES
REVOLUTION
T OAK
HYDE LAS VEGAS
HYDE LOUNGE AT T MOBILE ARENA



COMPANIES

FIZZ LOUNGE
CHATEAU NIGHTCLUB ROOFTOP
THE OTHERROOM LAS VEGAS
BEER PARK LAS VEGAS
SHAQUILLES DTLA
ELEMENT BAR & GRILL DENVER
SNEAK EAZY DENVER
SKY BEACH CLUB
REHAB BEACH CLUB
DAYLIGHT BEACH CLUB
PALMS POOL
BARE POOL
TAO BEACH
WET REPUBLIC
ZOUK DAYCLUB
VENUS POOL
COSMOPOLITAN POOL
MOOREA BEACH CLUB
HARD ROCK
TROPICANA
MGM GRAND
PLANET HOLLYWOOD
PARIS
THE LINQ
VENETIAN
PALAZZO
MIRAGE
CAESARS PALACE
LUXOR
MANDALAY BAY
WOLFGANG PUCK
VIRGIN
SCHULMAN PROPERTIES
KELLER INVESTMENT PROPERTIES
AXUM MANAGEMENT
SKYWAY MEDIA

